

WOMEN of Carlton MEN

JULY 2013 NEWSLETTER NO 15



LEFT TO RIGHT:
WOC PRESIDENT
JUDY MULLEN,
CFC COACH MICK
MALTHOUSE AND
CFC NO 1 FEMALE
TICKET HOLDER
VIVIENNE KERR.

I AM
WOMEN OF CARLTON

PRESIDENT'S MESSAGE

Dear All,

This issue coincides with AFL's Women's Round which was marked with an AFL-sanctioned women's match as a curtain raiser to the Demons versus Bulldogs game on Saturday 29 June at the MCG.

Women's Round is a great time to celebrate the contribution of women across all areas of the game, from playing to administration to supporter groups like Women of Carlton (WoC). As the official female supporter group of the Carlton Football Club we have 300 plus members, 70 of whom represent WoC as ambassadors. A recent study on why women become supporters of Australian Rules football revealed that women become fans because of the strong social ties they have with people who are current supporters either through family or later in life through others who entered their networks.



Our story on Renee Costa's family confirms the strong family ties women have to the Carlton Football Club. I know many of you have interesting stories to tell on how you became a Carlton supporter. The most important reason members give me for belonging to Women of Carlton is to strengthen their connection with the Club at all levels including the board and administration, coaching staff and players. We do this through sponsoring players and hosting social events with coaches and players in attendance.

AFL is a stand out among sports because of its historically high proportion of female spectators. Approximately one half of at-ground spectators are women, which is significantly more than in other football codes. Whatever the reason you have for loving footy and being part of the membership of a proud club such as Carlton, we hope you continue to get great enjoyment from your support of the Navy Blues.

Best wishes,

Judy Mullen



YOUNG CARLTON PROFESSIONALS

An exciting new supporter initiative has been introduced to the Carlton Football Club in 2013 - Young Carlton Professionals (YCP). YCP is a networking group aimed at attracting emerging business leaders who support the Carlton Football Club. The aim of YCP is to facilitate business networking opportunities for its members as well as providing benefit to the Club by having young emerging business leaders take a more active involvement in Carlton.

It is fantastic to see that three of the five members of the YCP Executive Committee are females. Georgie Austin is a Senior Associate in the litigation practice group at Corrs Chambers Westgarth lawyers. Georgie was born into the Carlton family - her father, Rod, played 220 games for Carlton in the 1970s and 1980s and has passed on his love for the Club to his children. Amanda Jolson (Smorgon) is a lawyer in Minter Ellison's Insurance and Corporate Risk practice group. A born and bred Carlton supporter, Amanda's family has been involved in the Club for many decades, with her grandfather being the number 1 ticket holder and her father an ex-President and Board member. Jessica Newton has been working in the property development industry for eight years and is currently a Development Manager at FKP Property Group. Jessica has been a strong Carlton enthusiast since childhood and her father, Richard, is currently a Vice President of the Club.

YCP hosted its launch event at Visy Park in March, with more than 160 young professionals in attendance. Stephen Kernahan, CFC Board Member Ryan Trainor, coaching staff and players spoke at the Official Launch, with Andy Maher as MC.

YCP's next event is a cocktail function hosted by Jeanne Pratt, AC, at Raheen on 2 July 2013, with guest speaker Mike Fitzpatrick. The final YCP Event for 2013 is a Business Breakfast to be hosted at PricewaterhouseCoopers on 23 August 2013.

Further information about YCP can be found in the coteries section of the CFC website and at the YCP Facebook page <https://www.facebook.com/YoungCarltonProfessionals>.

If you have any questions, please email the YCP Executive Committee at ycp@carltonfc.com.au

PROUD SPONSORS

YERING
Station

centastaff
RECRUITMENT

COMING EVENTS

SPIRIT OF CARLTON CAPTAINS' LUNCH

Thursday 8 August
Grand Hyatt
123 Collins Street
Melbourne

Rub shoulders with the best captains of all time at this year's Spirit of Carlton lunch. Carlton's greatest captains, together with former players and all members of the current playing list, celebrate our history in a not to be missed leaders lunch. All money raised will be donated to the welfare of players past and present. For bookings please contact Membership Services on 1300 227 586.

DINNER WITH THE BOYS

Jarrad Waite and
Shaun Hampson

We are currently finalising a date for the most popular event on the Women of Carlton calendar. You will receive an invitation to this member-only event shortly. We encourage you to book early as Dinner with the Boys is always a sell-out. Contact Chris Argent for further information.

CHAMPAGNE FOOTY

Saturday 3 August
Private Dining Room
Etihad Stadium

Join fellow WoC members and guests in the Arena View Room to watch the Carlton versus Fremantle game from 6pm. A cocktail menu will be offered. Details to follow or contact Chris Argent at CFC.

EVENTS ROUND UP



FROM LEFT TO RIGHT: WOMEN OF CARLTON ADVISORY GROUP MEMBER – LEANNE TYRRELL WITH WENDY HARGRAVES, VALERIE MCLEAN, AND ERIN JOYCE.



MARCH GUERNSEY PRESENTATION – SHAUN HAMPSON WITH GIANNINA ZEI.



MARCH GUERNSEY PRESENTATION – JARRAD WAITE WITH HELEN SHERIDAN AND GUEST.

MARCH

Guernsey Club presentation

Renee Costa, Giannina Zei and Helen Sheridan represented WoC at the guernsey presentation dinner at Crown in March.

APRIL

Geelong v Carlton

13 April

Etihad Stadium

Premiership Lounge

Four Arena View Room (AVR) package members Marlene Green, Beverley Hamilton, Vonnie Henderson and Vicky Madytianos represented WoC at the guernsey sponsors' match day lunch.



MAY MATCH DAY LUNCH – KAREN SMITH, CHRIS YARRAN AND SUE BURTON

MAY

AVR Match Day lunch

19 May

Private Dining Room

Chris Yarran held the floor at the recent Women of Carlton lunch.

Yarran was a special guest speaker at the lunch, held at the Arena View Private Dining Room in the lead-up to the Blues' round eight clash with Port Adelaide.

Forty Women of Carlton members including Chris Judd's mum Lisa Engel and Lachie Henderson's mum Vonnie were among the VIP guests.

Yarran offered insights into life at Carlton, and took questions on his career as well as life outside football.



WOC AMBASSADOR ELAINE NIBBS

MARLENE GREENE AND THE BLUES CUP CAKES PROVIDED BY ELAINE'S SON BRUCE FOR ALL GUESTS!

JUNE

Elaine Nibbs' birthday

Women of Carlton ambassador Elaine Nibbs celebrated her birthday in the Arena View Room on June 14. Elaine is a dedicated Blues fan who travels from her home city Hobart to attend most matches in Melbourne and events held by the CFC and Women of Carlton. Happy birthday, Elaine.

